

## Momentum Center Pilot and Feasibility Funding Program

### Application Scoring Summary

Three reviewers (suggested by the applicants) will score each proposal. Potential conflicts of interest will be mitigated by not permitting applicants or co-investigators to review other applicants' proposals. Reviewers will be asked to assess proposals according to SIX criteria, using a range of 1-5, where:

1 = Outstanding; 2 = Excellent; 3 = Very Good; 4 = Satisfactory; 5 = Poor

Criteria	Description of an Outstanding Score
<b>Significance</b> (Why is this project important?)	<ul style="list-style-type: none"> <li>The project is within the scope of the Momentum Center's vision of driving discovery to end childhood obesity.</li> <li>If the aims of this application are achieved, it will lead to work that will have a significant impact on child obesity research in terms of extending knowledge, developing methods, creating new technology or utilizing existing technology in new ways, or communicating results.</li> </ul>
<b>Innovation</b> (What is new about this project?)	<ul style="list-style-type: none"> <li>The project is original, creative, and innovative. For example, it includes novel theoretical concepts, approaches, methodologies, tools or technologies for this area; or brings together disciplines that have not traditionally collaborated.</li> </ul>
<b>Approach</b> (How will the project be done?)	<ul style="list-style-type: none"> <li>The project is based on sound theory and evidence.</li> <li>The goals of the project are clearly articulated.</li> <li>The methods and activities planned are feasible and appropriate to the goals of the project.</li> <li>Deliverables are defined (e.g., number of participants to receive intervention; pilot data collected in a new area and/or using new method; new prototype, tool, technology, assay, or intervention developed).</li> <li>The project is likely to be completed during the funding period using available resources.</li> </ul>
<b>Project Team</b> (Who will do what and what is their expertise?)	<ul style="list-style-type: none"> <li>The Principal Investigator is a Momentum Center member.</li> <li>The study team has the requisite experience and expertise to carry out this project as planned.</li> <li>This project includes a cross-disciplinary team (faculty investigators from more than one discipline).</li> <li>If the PI is a post-doctoral trainee, the project includes a description of the role of the faculty mentor.</li> </ul>
<b>Next Steps</b> (What are the next concrete steps?)	<ul style="list-style-type: none"> <li>The potential next steps for this project (i.e. after this funding period) have been clearly articulated and are reasonable extensions of the work proposed that will advance the field of child obesity research. (e.g., extramural funding, tools for research relevant to childhood obesity, intervention development, or methods). If external funding is the next step, the applicant describes how the proposed activities will better position her/him for external funding.</li> </ul>
<b>Budget</b> (How much will this cost?)	<ul style="list-style-type: none"> <li>The proposed budget is reasonable and appropriate for the work outlined in this proposal.</li> <li>A budget justification is included.</li> </ul>